<table>
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<td>STRONG GROWING IMPACT</td>
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<td>KICKING SWISS INNOVATION TO GLOBAL MARKETS</td>
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<td>INSPhERO – ADDRESSING DISEASES IN NOVEL WAYS</td>
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<td>58 VENTURE KICKERS MADE IT TO THE TOP 100</td>
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<td>SUPPORT MODEL</td>
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<td>PROJECT SELECTION 2014</td>
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<td>SUPPORTED PROJECTS 2014</td>
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<td>FINANCES</td>
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<td>ORGANIZATION</td>
<td>29</td>
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<td>OUTLOOK 2015</td>
<td>31</td>
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</table>
### Jobs Created

<table>
<thead>
<tr>
<th>Year</th>
<th>Jobs Created (Cumulated in Fulltime Equivalents)</th>
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<tbody>
<tr>
<td>2014</td>
<td>3,038</td>
</tr>
<tr>
<td>2013</td>
<td>2,433</td>
</tr>
<tr>
<td>2012</td>
<td>2,006</td>
</tr>
<tr>
<td>2011</td>
<td>1,421</td>
</tr>
<tr>
<td>2010</td>
<td>937</td>
</tr>
<tr>
<td>2009</td>
<td>313</td>
</tr>
<tr>
<td>2008</td>
<td>133</td>
</tr>
<tr>
<td>2007</td>
<td>23</td>
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</tbody>
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### Startup Projects

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Supported Startup Projects (Cumulated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>350</td>
</tr>
<tr>
<td>2013</td>
<td>298</td>
</tr>
<tr>
<td>2012</td>
<td>251</td>
</tr>
<tr>
<td>2011</td>
<td>203</td>
</tr>
<tr>
<td>2010</td>
<td>151</td>
</tr>
<tr>
<td>2009</td>
<td>100</td>
</tr>
<tr>
<td>2008</td>
<td>53</td>
</tr>
<tr>
<td>2007</td>
<td>16</td>
</tr>
</tbody>
</table>

### Money Raised

<table>
<thead>
<tr>
<th>Year</th>
<th>Financing Volume Attracted (Cumulated in CHF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>602,000,000</td>
</tr>
<tr>
<td>2013</td>
<td>464,000,000</td>
</tr>
<tr>
<td>2012</td>
<td>365,000,000</td>
</tr>
<tr>
<td>2011</td>
<td>210,000,000</td>
</tr>
<tr>
<td>2010</td>
<td>103,000,000</td>
</tr>
<tr>
<td>2009</td>
<td>30,000,000</td>
</tr>
<tr>
<td>2008</td>
<td>15,000,000</td>
</tr>
<tr>
<td>2007</td>
<td>2,000,000</td>
</tr>
</tbody>
</table>
venture kick was launched on June 12th, 2007 in order to close the gap in the Swiss innovation chain. It is based on the premise that many worldclass research projects pursued at Swiss universities can not be turned into promising business cases. The step from academia to market often fails due to a lack of business know-how, as well as insufficient access to pre-seed capital. Yet, both are required to explore market potential and structure a strong business case in order to attract investors.

venture kick aims at the early identification, structuring and promotion of promising business ideas with a clear three fold vision: to double the number of spin-offs at Swiss universities, to cut the time-to-market by half and to increase the attractiveness of the supported startup companies for professional investors. venture kick is working in close collaboration with all Swiss universities and relevant organizations in the field of high-tech entrepreneurship.

venture kick combines financing for early stage entrepreneurs in 3 stages with a focused business training and the access to a powerful network of investors. The beneficiaries of venture kick are selected by a pool of highly qualified jury members comprising private and public investors, entrepreneurs and startup experts.

The full support of CHF 130,000 is offered as a “founder friendly” equity participation in the company. All financial backflow into the venture kick fund will be used to support more promising spin-offs in the future.

The 350 supported projects since 2007 converted into 265 incorporated companies so far. In total they raised CHF 602 million and created 3,038 qualified jobs in different high-tech sectors. 58 of them were listed in the 2014 TOP 100 Startups of Switzerland. With this, venture kick already has a strong impact on a national level. But now, more and more of the supported venture kick startups even grow a global business and attract leading international investors. They are out to make the world a better place. With their innovations, they address global challenges like revolutionizing the drug development, reducing food waste or helping the social reinsertion of offenders.
VENTURE KICK WAS THE STARTING POINT FOR MANY SUCCESSFUL SWISS STARTUPS

G-THERAPEUTICS – helping paralyzed people walk again:
The EPFL spin-off develops an implantable stimulation system and a robot-assisted training program to rehabilitate individuals with spinal cord injury. Its research helped a paralyzed rat walk again and a new lab at the University Hospital of Lausanne (CHUV) will soon extend this technology to human patients, for a proof of concept study. G-Therapeutics was a venture leader USA in 2014, and was ranked No. 1 at the Hello Tomorrow Challenge in Paris and at the Universal Biotech Innovation Prize.

JILION – a successful exit and a kick in return for the next generation of entrepreneurs:
Formed by Zeno Crivelli and Mehdi Aminian in 2009 at EPFL, Jilion (the creator of SublimeVideo, the world’s first cloud-based HTML5 video player) was acquired by Daily motion early 2014: An amazing adventure. Jilion’s co-founders subsequently decided to support venture kick in return, and provide capital for the next generation of entrepreneurs.

AEON SCIENTIFIC wins the Swiss Technological Award:
In November 2014, the 2011 venture kick winner received the Swiss Technology Award. In May 2014, the spin-off from ETH Zurich had closed a financing round of CHF 4.3 million. The medical device company developed a technology for the electromagnetic guidance of interventional instruments in the human body. Their research enables new diagnostic and therapeutic methods, i.e. to treat cardiac arrhythmia.

CLIMEWORKS closes an exclusive partnership with Audi:
The ETH spin-off has developed an ecologically and economically attractive method to extract CO₂ from ambient air. In spring 2014, it announced an exclusive partnership with Audi to supply the VW subsidiary firm’s first industrial scale production system of synthetic fuel with atmospheric CO₂. The car maker sees the technology developed by Climeworks as an important element in the CO₂-neutral mobility of tomorrow. Above all, the 2010 venture kick finalist closed its second financing round and moved up by 19 spots in the 2014 TOP 100 Swiss Startups, to rank 7.

COMPOSYT LIGHT LABS acquired by the Intel Corporation:
At the end of 2014, the EPFL spin-off closed an exit deal with Intel. Composyt, a 2014 venture kick finalist, has proven to have key technology for wearable displays. Thanks to the support of venture kick, Composyt’s co-founders, Eric Tremblay and Mickaël Guillaumée, as well as fellow Composyt co-founders Christophe Moser and David Ziegler, were able to travel to the US to meet potential investors, including Intel. The startup, now part of Intel, will remain based in the Lausanne area. Composyt is truly an inspiring story for future entrepreneurs and a great momentum for the overall innovation community of western Switzerland.
Christoph Gebald and Jan Wurzbacher extract CO₂ from ambient air.
© Tina Sturzenegger
L.E.S.S. enters the Japanese market: In February 2014, Switzerland’s 2nd best startup in the TOP 100 national ranking signed a sales partnership with Hitachi in Japan. L.E.S.S. has entered the big lighting market in the field of automatic image processing for the quality inspection of products and components. The 2012 venture kick winner has now the market of display in sight for its new generation of distributed lighting based on an active nanostructured fiber as thick as a human hair. L.E.S.S. was part of the first venture leaders China program in 2014. It also won the »venture« 2014 competition and the Strategis Prize.

BIOVERSYS – a collaboration with GlaxoSmithKline and Lille University: In May 2014, BioVersys started a project in collaboration with Lille University and GlaxoSmithKline to develop a preclinical candidate for the treatment of tuberculosis, a disease that alone kills more than 1.5 million people each year. Antibiotic resistance is a ticking time bomb, one which the 2009 venture kick winner wants to defuse, thanks to its research based on the identification and the inactivation of bacterial resistance factors in relevant pathogens.

UEPAA! nominated for the Global Mobile Award: The 2011 venture kick winner Uepaa! was shortlisted for the 19th Global Mobile Awards in the category of Best Use of Mobile in Emergency or Humanitarian Situations. In February 2014, the spin-off from ETH Zurich also closed a funding round of more than CHF 3 million. The company has moved up no less than 80 spots in the TOP 100 Swiss Startups, to No. 16, thanks to the Uepaa! Alpine Safety app, turning a smartphone into a rescue device that can provide security even when outside the telephone network.

GLYCEMICON closes its first seed round: In spring 2014, the 2013 venture kick winner completed a seed funding round of more than CHF 1.1 million. The active ingredient developed by Glycemicon is designed to help diabetics restore their bodies’ ability to naturally regulate blood sugar. It is based on a substance that is found in the human body and food. It can therefore be developed as a “medical food” and requires fewer regulatory hurdles, which is also attractive to investors.

LUNAPHORE enters the TOP 100 as youngest Swiss startup: The 2014 stage two venture kick winner is a newcomer in the TOP 100 Swiss Startups and the ranking’s youngest company. Lunaphore, one of the 5 best startups of Western Switzerland, was ranked No. 1 at the PERL Prize in May 2014 and received CHF 100,000 from the Fondation pour l’Innovation Technologique (FIT) in August 2014. Lunaphore’s CEO also joined the venture leader USA team. Their technology enables the rapid and accurate profiling of biomarkers in cancerous tissues.

NOONEE’S chairless chair featured on CNN frontpage: In August 2014, the “Chairolution” of the ETH spin-off and 2013 venture kick winner noonee hit CNN. “It’s like a chair that isn’t there, but magically appears whenever you need it. It’s called the Chairless Chair and you wear it on your legs like an exoskeleton” stated America’s biggest news channel. Noonee gained global recognition as well as a NCCR Robot Spinfund and a Pioneer Fellowship Grant from the ETH in 2014. Its CEO, Keith Gunura, was the captain of the 2014 venture leaders USA program.

SELFNATION hits the TOP 100 Swiss Startups ranking: Things are moving at lightning speed for Selfnation. The spin-off from ETH Zurich won the final of venture kick in spring 2014 and entered the 2014 TOP 100 Swiss Startups a few months later, as No. 53. Selfnation was also selected among the venture leaders USA in 2014. It has already delivered thousands custom-made pairs of women’s jeans to customers. In November 2014, the startup added men’s jeans to its product range. A few months later, in January 2015, it entered the German market.
Simon Rivier and Yann Tissot from L.E.S.S. now have the big market of display in sight
© Tina Sturzæhger
IMPACT ANALYSIS

2007 – 2014: VENTURE KICK’S ACHIEVEMENTS AT A GLANCE

Launched in 2007 venture kick has been providing Swiss university based spin-off projects with pre-seed capital, coaching and access to professional investors. Selected members from a jury pool of the 100+ leading startup experts in Switzerland evaluate and support 16 spin-off projects during three sessions every month.

Since the program’s inception, various juries have held 206 sessions in total and been presented with 681 entrepreneurial projects. The selected startup projects received pre-seed capital as well as hands-on coaching during 197 kickers camps.

No less than 58 venture kick’ supported startups were listed among Switzerland’s 2014 TOP 100 Startup ranking (startup.ch), 8 even made it to the TOP 10.

Out of the 350 spin-off projects, supported with a cumulated CHF 13.76 million, to date 265 have incorporated their companies. They have raised over CHF 602 million in additional financing (own funds, business angel / VC’s investments, loans, CTI projects, grants and awards) and created 3.038 jobs.

The average age of incorporated companies is currently 34 months. The incorporation takes place typically 5 months after the first successful presentation. Hence the numbers of incorporated companies, money raised and jobs created are growing steadily.

1.738 APPLICATIONS received from more than 20 Swiss universities

681 CANDIDATES presented at 206 jury sessions

350 STARTUP PROJECTS supported with CHF 13.76 million in pre-seed capital

265 NEW STARTUPS have incorporated their companies

3.038 NEW JOBS FTEs (Full-Time-Equivalents) have been created

CHF 602 MILLION in financing volume has been raised by the supported startups

CHF 43 have been raised on average on top of each CHF 1 of seed money granted by venture kick
IMPACT ANALYSIS

HIGH SURVIVAL RATE AND GROWTH

All startup statistics show, that after five years at least 50% of the startup projects turn inactive. The venture kick population shows a much higher survival rate. From 100 supported projects in the timeframe of 2007 – 2009, only 23 disappeared. Out of these 23, only 11 were actually incorporated companies, 12 already stopped at project stage.

Looking at the jobs created per active project, the numbers show on average a doubling of jobs every second year. The population of 2007 – 2009 created 19 jobs per company generally, where the ones of 2011 – 2012 have a company size of 9 employees.

The data also shows that the jury does a good job in selecting the best projects. From the 70 projects which were supported since 2007 with the maximum amount of CHF 130,000, only 3 stopped and the remaining 67 startups created 19 jobs on average. Whereas from the 187 projects that only received CHF 10,000, 131 are still active and have generally created 7 workplaces each.
INVESTORS PREFER VENTURE KICK STARTUPS

Although it is a tough challenge for startups to get funded by investors, venture kick startups obviously find access to funds.

They were able to raise CHF 602 million in total from different sources, whereas equity investments with cumulated CHF 410 million from Business Angels and Venture Capitalists represent by far the primary source.

Looking at the money raised per active project, numbers are quite low in the first two years, but then are growing very fast in the following years.

The venture kick startups of 2007 – 2009 raised CHF 4.19 million per company, whereas the ones of 2010 – 2012 generated CHF 1.71 million generally.

Also in this monetary aspect, the jury does a good job in choosing the most promising projects: The 67 active projects that were supported with the maximum amount of CHF 130.000 raised three times as much (CHF 3.84 million) as the 154 active projects that received only CHF 10.000 in cash support.
THE GLOBAL IMPACT OF VENTURE KICKERS

INSPHERO – Addressing diseases in novel ways
QUALYSENSE – Improving the quality of food
ABIONIC – Providing faster allergy diagnostics
GEOSATIS – Social reinsertion of offenders
InSphero: The leading provider of organotypic 3D microtissues for highly predictive drug testing
©InSphero
Today, pharmaceutical researchers still mainly use single cell layers on plastic when they want to find out the effect a chemical substance will have on the human body. What this does not show, however, is the effects at the tissue level. This is the reason many side-effects of new medications first come to light during clinical trials. Each year, the withdrawal of drugs in these late phases forces “Big Pharma” to write off billions, which is why advanced cell-based models have an increasing demand.

InSphero, headquartered in Zurich with subsidiaries in the U.S. and in Germany, is the leading provider of organotypic 3D microtissues for highly predictive drug testing. The company currently counts all of the top 15 largest pharmaceutical and number 1 cosmetics companies as its customers. In 2014, the spin-off from ETH and the University Zurich received prestigious national and international recognition: It was No. 1 in the TOP 100 Swiss Startups and won the prestigious ACES Award in Berlin. Dr. Jan Lichtenberg, co-founder of InSphero, comments this success: “With these awards, we have been recognized as the leading startup across Swiss and European Life Sciences. Over the past five years, we managed to win very important customers: This shows how seamlessly our 3D technology can be integrated and how quickly it improves compound testing for them.”

A turnover of CHF 100 million by 2018
In 2014, InSphero announced that a British pharmaceutical company was going to roll out the 2009 venture kick winner’s 3D technology to become a standard test for its drug candidates. Along with industrial business, Jan Lichtenberg maintains contact with authorities such as the American National Institute of Health. “If we are able to work with regulatory bodies on guidelines, our platform will become practically a standard in the pharmaceutical, chemical and cosmetics industries”, he says. Thanks to the revenue from the service business, the startup has so far required relatively little in capital resources. To date, outside investors have injected about CHF 5 million, and the company is ramping up for a third substantial round of financing.

The main reason for this is to reinforce international sales, as the market for mass tests with pharmacological substances is huge. And this is where the company wants to expand its leading position: The current business plan is based on a turnover of at least CHF 100 million and 60 employees by 2018.

“Our market and customer focus is the result of venture kick, and it has helped us to build one of the fastest growing biotech companies in the country.”

Another new growth area is personalized medicine: 3D microtumors – derived from a patient’s own tumor – are expected to help doctors select the best combination of drugs for chemotherapy. A dedicated business unit, InSphero Diagnostics, is working towards the first ready-to-use kit for individual cancer therapy.

insphero.com, venture kick 2008
QUALYSENSE

IMPROVING THE QUALITY OF FOOD

Food technologies play an increasingly important role and will change the quality paradigms of the agricultural commodities worldwide. QualySense develops high-end solutions for grains, seeds and beans sorting aiming to improve quality and reduce waste of food. The startup targets customers such as inspection agencies, traders, food processors, breeders or seed producers worldwide, seeking to increase the value of their lots, automate quality inspection procedures, improve safety, develop new products or breed new varieties.

The EMPA Dübendorf spin-off has an ambitious strategy: “For each new market segment, we want to first win a leading company as a customer and then expand the business,” explains CEO Francesco Dell’Endice. In autumn 2014, QualySense has indeed been able to attract three major customers in three application fields. A good example is General Mills, one of the largest food companies in the world. The corporation uses the QSorter Explorer made by QualySense to automatically inspect samples of raw material during processing. Thanks to the startup’s machine, this happens at lightning speed – the QSorter processes 50 grains per second. A wide range of applications is possible as the technology not only enables sorting using visible properties, such as size or color, it can also sort according to biochemical properties, such as protein content. Other QualySense customers also use the machine in fields such as beer and coffee production.

“Without the help of venture kick, we would not be at the point where we are today. The program has accelerated our development in a massive way.”

QualySense is now working on courting customers in other areas. The team has developed a tool to select application areas in order to prevent it becoming confused by the many possibilities of the technology. And the technical development continues: The team is developing equipment that again has significantly greater capacity.

“In 2015, we will begin testing a QSorter that can process few tons of grains per hour,” explains Dell’Endice. He reveals that the startup has found an unusual source of funding for this project: “The necessary funds are likely to come not from investors but from a customer that will greatly benefit from the new device.”

Great momentum for the 2010 venture kick winner

The task for QualySense now is to take advantage of the momentum the first customers have given the company, which is why Dell’Endice already employs three people in marketing and sales. Above all, QualySense was able to close a financing round of CHF 1.3 million in April 2014, and jumped from No. 10 to No. 5 in the 2014 TOP 100 Swiss Startups ranking. In October 2014, the company also gained important European recognition in its domain, as it was awarded the title of innovation leader in Europe by the European Food Venture Forum.
The team of QualySense: Francesco Dell’Endice, Olga Mykhailova and Paolo D’Alcini
The annual conference of European allergists lasts three days. In 2014, Abionic attended for the first time and presented its rapid allergy tests. “A total of 600 allergy specialists came to our booth, filling up two binders with addresses of prospective customers,” says Abionic CEO Nicolas Durand. This interest is no coincidence. Until now, allergy tests were performed by specialist labs and patients had to wait days for the results. The 2010 venture kick winner now makes it possible for the first time to perform tests right in the doctor’s practice.

“I would recommend venture kick to anyone who is interested to enter the Swiss startup ecosystem.”

In October 2014, Abionic closed a second funding round of CHF 3.8 million to further develop its catalog of allergy-specific reagents and launch its first product on the market early 2015. The system developed by Abionic consists of a round disk the size of a CD that holds up to eight small, transparent capsules and a reading device into which the disk is inserted. The capsules contain nano-chambers, where specific proteins present in drops of blood from the patient are quantified within minutes. The reading unit is equipped with a touch screen that is used to operate the device and which shows the results. In addition, an iPad app allows the doctor to do other tasks, such as quickly print out a report. “In our domain, more than one test is needed to interest allergists: At least one hundred allergies are known today and many are still to be discovered. Hopefully, we are concentrating our work on the principal ones, a total of around 20”, explains Durand.

The European market in sight for 2015

If Abionic starts commercialization in 2015 as planned, it will be the first company in the world to sell a quantitative system for rapid allergy tests. Accordingly, the spin-off from EPF Lausanne has had its sights on the international market from the very start. The

For the second consecutive year, Abionic is the 3rd best Swiss startup in the TOP 100 ranking. Its co-founders, Nicolas Durand and Iwan Märki, benefited from the support of venture kick since the company’s early days: “venture kick helped us to gain a global vision of our activities and not loose ourselves into details. I would recommend the program to anyone who is interested to enter the Swiss startup ecosystem”, concludes Durand.

abionic.com, venture kick 2010
Geosatis brings to the market a highly secure electronic ankle bracelet allowing the virtual monitoring of non-violent offenders outside of prison walls. Geosatis’ objective is to reduce overcrowding in prisons as well as lowering the cost of social reintegration, while increasing its chances of success. A promising market: penal codes are being modified in many countries and a new generation of judges, much more sensitive to the benefits of such methods, is entering the scene. In Europe for example, 800'000 people are in prison and many could benefit from simplified procedures: “About 30 % of them are not a danger to society anymore” estimates Geosatis CEO José Demetrio. In 2014, the company closed a contract in South Africa and started to negotiate a pilot project with the San Francisco probation authorities.

The idea of Geosatis first came to José Demetrio’s mind in 2006 during a discussion with the staff of a Swiss prison. In 2009, he thought about it again while studying at the HEG in Yverdon-les-Bains and decided to launch his startup. After a few months on the EPFL Innovation Park, he and his team moved to the Canton Jura to benefit from the region’s expertise in micromechanics, and kept an office on the campus. A sure bet: Geosatis is the only European manufacturer of electronic monitoring and can count on its Swiss made quality label to differentiate its business. The innovative GPS technology registers and detects any attack or tentative to alter its operation mode, and can only be removed by members of the police or assigned authorities: “Our bracelets are more ergonomic and much more difficult to cut off by an offender than the ones of our competitors”, explains Demetrio. The company is now in an acceleration phase.

A financial partnership with Swisscom

In 2014, Geosatis won the CHF 100’000 W.A. de Vigier Foundation prize and closed its first financing round. In August, the company was selected among the finalists of the Swisscom StartUp Challenge in Silicon Valley and came back with the financial support from the Telecom operator: “We had approached Swisscom as a potential investor before leaving and our objective was to complete the transaction during the trip: It worked!” says Demetrio. Swisscom Ventures will support Geosatis to strengthen and grow in Switzerland and internationally. The deal will also allow Geosatis to hire more people.

Regarding the future, José Demetrio wants to develop his system into a tool that could monitor the daily activities of offenders and report which persons to put more surveillance on: “When offenders lack sleep for example, they are more likely to offend again”, concludes Demetrio.

geo-satis.com, venture kick 2012
<table>
<thead>
<tr>
<th>No.</th>
<th>Company Name</th>
<th>Website</th>
<th>Description</th>
<th>Start Venture Kick Support</th>
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<tr>
<td>1</td>
<td>InSphero AG</td>
<td>insphero.com</td>
<td>3D microtissues for drug discovery and cell therapy</td>
<td>05/11/2008</td>
</tr>
<tr>
<td>2</td>
<td>L.E.S.S. SA</td>
<td>less-optics.com</td>
<td>New technology based on nano-structured waveguides</td>
<td>30/06/2011</td>
</tr>
<tr>
<td>3</td>
<td>Abionic SA</td>
<td>abionic.com</td>
<td>Abionic is developing the abioSCOPE, a biomedical point-of-care diagnostic</td>
<td>03/01/2010</td>
</tr>
<tr>
<td>4</td>
<td>HouseTrip SA</td>
<td>housetrip.ch</td>
<td>Online marketplace for holiday rentals</td>
<td>13/11/2009</td>
</tr>
<tr>
<td>5</td>
<td>QualySense AG</td>
<td>qualysense.com</td>
<td>Online sorting of food items for value enhancement</td>
<td>08/12/2009</td>
</tr>
<tr>
<td>6</td>
<td>Bcomp AG</td>
<td>bcomp.com</td>
<td>Natural fibre composite products</td>
<td>07/12/2010</td>
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<td>7</td>
<td>Climeworks AG</td>
<td>climeworks.com</td>
<td>Technology which is capable of capturing CO₂ from ambient air</td>
<td>10/12/2009</td>
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<td>8</td>
<td>Uepaa AG</td>
<td>uepaa.ch</td>
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<td>9</td>
<td>Glycemicon AG</td>
<td>glycemicon.com</td>
<td>Development of a naturally occurring bile acid as functional food</td>
<td>10/11/2011</td>
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<tr>
<td>10</td>
<td>Kandou Bus SA</td>
<td>kandou.com</td>
<td>A new bus signaling technology</td>
<td>19/10/2010</td>
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<td>11</td>
<td>Dacuda AG</td>
<td>dacuda.com</td>
<td>Technology based on optical sensors for use in computer mice</td>
<td>08/12/2009</td>
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<td>12</td>
<td>Flatev AG</td>
<td>flatev.com</td>
<td>Automatic flatbread machines using a unique preparation system based on fresh dough capsules</td>
<td>14/08/2012</td>
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</tr>
<tr>
<td>17</td>
<td>Teralytics AG</td>
<td>teralytics.com</td>
<td>Development and sales of an endoscopic microscope enabling digital in-vivo histology for complete, surgical tumor removal</td>
<td>20/08/2011</td>
</tr>
<tr>
<td>18</td>
<td>Typesafe Switzerland Sàrl</td>
<td>typesafe.com</td>
<td>Scala is an innovative programming language from Typesafe used by companies like Twitter</td>
<td>06/07/2010</td>
</tr>
<tr>
<td>19</td>
<td>Lunaphore Technologies SA</td>
<td>lunaphore.com</td>
<td>Lunaphore has developed an innovative tumor analysis and classification system</td>
<td>08/04/2014</td>
</tr>
<tr>
<td>20</td>
<td>Flatev AG</td>
<td>flatev.com</td>
<td>Automatic flatbread machines using a unique preparation system based on fresh dough capsules</td>
<td>14/08/2012</td>
</tr>
<tr>
<td>21</td>
<td>L.E.S.S. SA</td>
<td>less-optics.com</td>
<td>New technology based on nano-structured waveguides</td>
<td>30/06/2011</td>
</tr>
<tr>
<td>22</td>
<td>Abionic SA</td>
<td>abionic.com</td>
<td>Abionic is developing the abioSCOPE, a biomedical point-of-care diagnostic</td>
<td>03/01/2010</td>
</tr>
<tr>
<td>23</td>
<td>HouseTrip SA</td>
<td>housetrip.ch</td>
<td>Online marketplace for holiday rentals</td>
<td>13/11/2009</td>
</tr>
<tr>
<td>24</td>
<td>QualySense AG</td>
<td>qualysense.com</td>
<td>Online sorting of food items for value enhancement</td>
<td>08/12/2009</td>
</tr>
<tr>
<td>26</td>
<td>Typesafe Switzerland Sàrl</td>
<td>typesafe.com</td>
<td>Scala is an innovative programming language from Typesafe used by companies like Twitter</td>
<td>06/07/2010</td>
</tr>
<tr>
<td>27</td>
<td>Lunaphore Technologies SA</td>
<td>lunaphore.com</td>
<td>Lunaphore has developed an innovative tumor analysis and classification system</td>
<td>08/04/2014</td>
</tr>
</tbody>
</table>

**58 VENTURE KICKERS MADE IT TO THE TOP 100 IN 2014**
36. faceshift AG, faceshift.com
Technology for facial expression recognition to enact virtual characters in realtime
START VENTURE KICK SUPPORT 03/02/2012

37. BugBuster Sàrl, bugbuster.com
BugBuster offers a fully automated and easy to use software testing solution for web applications
START VENTURE KICK SUPPORT 09/04/2011

38. Calcisco AG, calcisco.com
Calcisco develops the very first and only diagnostic blood test for the determination of calcification risk and propensity in serum
START VENTURE KICK SUPPORT 23/04/2013

39. CombaGroup SA, combagroup.com
CombaGroup implements a new way of growing lettuce
START VENTURE KICK SUPPORT 22/04/2012

41. ActLight SA, act-light.com
ActLight is developing a new “smart” solar cell for portable electronic devices
START VENTURE KICK SUPPORT 19/02/2011

42. Malciobo AG, malciobo.com
A platform to identify carbohydrate targets in pathogenic organisms
START VENTURE KICK SUPPORT 06/02/2009

48. greenTEG AG, green-teg.com
Novel method to harvest energy from otherwise untapped energy resources
START VENTURE KICK SUPPORT 24/02/2009

49. Scandit AG (formerly Mirasense AG), scandit.com
Scandit is a leading platform to connect consumers with everyday products through mobile phones
START VENTURE KICK SUPPORT 25/02/2009

50. SwissLitho AG, swisslitho.com
A nano-manufacturing tool to quickly and easily create nano-structures, even in 3D
START VENTURE KICK SUPPORT 21/07/2010

51. ScantTrust SA, scantrust.com
A unique authentication technology to protect documents and products against counterfeiting
START VENTURE KICK SUPPORT 14/12/2009

52. RealLook AG (Selfnation), selfnation.ch
Selfnation offers perfect fitting clothes online thanks to a novel visualization and production technology
START VENTURE KICK SUPPORT 21/02/2011

54. DistalMotion SA, distalmotion.com
Development and commercialization of a new surgical device that will enable a new generation of minimally invasive surgery in the abdominal cavity
START VENTURE KICK SUPPORT 05/04/2011

55. SWISSnot2 SA, swissnot2.ch
SWISSnot2 aims at becoming a leading global supplier of components and systems for terahertz signal transmission
START VENTURE KICK SUPPORT 21/06/2011

59. UrbanFarmers AG, urbanfarmers.ch
UrbanFarmers AG, urbanfarmers.ch
UrbanFarmers AG, urbanfarmers.ch
Urban Farmers, urban farms on city rooftops and vacant urban areas to provide organic, healthy and local food to its communities
START VENTURE KICK SUPPORT 23/04/2011

61. CAScanation AG, cascanation.com
Computer assisted soft tissue surgery
START VENTURE KICK SUPPORT 20/06/2009

62. Relish Brothers GmbH, relishguitars.ch
A young, Swiss, designing and developing an innovative electric guitar
START VENTURE KICK SUPPORT 27/06/2010

63. MindMaze SA, mindmaze.ch
Interactive rehabilitation method for stroke patients
START VENTURE KICK SUPPORT 22/06/2009

67. Cosibon AG, cosibon.de
Cosibon provides retailers and brands a novel and unique way to interact with their customers
START VENTURE KICK SUPPORT 03/02/2010

68. Aeon Scientific AG, aeon-scientific.com
Electromagnetic guidance of medical instruments in the human body
START VENTURE KICK SUPPORT 27/06/2010

71. Imina Technologies SA, imina.ch
Integrated micromanipulation platforms for handling of micro- and nanoscale objects
START VENTURE KICK SUPPORT 20/02/2009

73. Fasttree 3D SA, fasttree3d.com
Fasttree is a novel device which speeds up the claustrophobic process of dental implant surgery
START VENTURE KICK SUPPORT 23/02/2011

74. PIQUR Therapeutics AG, piqur.com
PIQUR focuses on the discovery and development of innovative and small molecule therapeutics for the treatment of cancer and inflammatory disease
START VENTURE KICK SUPPORT 22/04/2010

76. Qvanteg AG, qvanteg.com
Qvanteg AG creates unique ways to address and overcome clinical shortcomings
START VENTURE KICK SUPPORT 28/01/2009

81. CashSentinel SA, cashsentinel.com
An innovative payment solution, which is at the crossroad of escrow agents and mobile wallets, to be used initially in used-vehicles transactions
START VENTURE KICK SUPPORT 01/04/2012

83. Picx4D SA, picx4d.com
Picx4D has developed a unique technology to automatically combine numerous images from mobile cameras and to create 2D and 3D environment models in near real time
START VENTURE KICK SUPPORT 20/06/2011

87. Andrew Alliance AG, andrewalliance.com
Andrew Alliance focuses on introducing a novel technology in the liquid handling arena: benchtop androids
START VENTURE KICK SUPPORT 07/02/2011

88. Winterthur Instruments AG, winterthurninstruments.ch
Measurement system for fast non-contact and non-destructive testing of industrial coatings
START VENTURE KICK SUPPORT 19/01/2010

89. THELKIN AG, thelkin.com
Characterization of orthopaedic implants and other medical devices
START VENTURE KICK SUPPORT 09/01/2010

91. Compliant Concept AG, compliant-concept.ch
Compliant System offers a new solution for the therapy and prevention of pressure ulcers
START VENTURE KICK SUPPORT 21/06/2008

94. OsmoBlue Sàrl, osmoblu.com
OsmoBlue provides industries a susainable and profitable solution to recycle their waste heat and generate electricity
START VENTURE KICK SUPPORT 15/02/2011

95. Koring GmbH, koring.com
Koring GmbH, koring.com
Koring GmbH, koring.com
Novel implantable ring to prevent parastomal hernia in abdominal surgery
START VENTURE KICK SUPPORT 29/01/2011

98. Amal Therapeutics AG, amaltherapeutics.com
Amal Therapeutics AG, amaltherapeutics.com
Amal Therapeutics AG, amaltherapeutics.com
Amal Therapeutics AG, amaltherapeutics.com
Development and progression of a new generation of cancer vaccines
START VENTURE KICK SUPPORT 13/09/2011

99. SwissLeg Sagl, swissleg.com
SwissLeg is a low-cost, high-performance artificial leg
START VENTURE KICK SUPPORT 08/05/2012
MUCH MORE THAN JUST MONEY

The cash support from venture kick of up to CHF 130,000 is provided in three stages. At each stage only 50% of the presented projects are eligible for support. In addition, venture kick supported projects benefit from 2-days “kickers camps” after each stage with hands-on coaching to build and grow their business. The entrepreneurs are also offered a privileged access to the venture kick network with personal introductions to investors and industry.

“If your product can play in Champions League, then go ahead and play in Champions League!” This advice, as well as many more which we received during the program, has been crucial to develop our product and our company vision.”

Silvan Küng, Co-founder of Relish Guitars

“The mental and strategic support helped us even more than the monetary grant. Especially, the feedbacks and motivational advises by the venture kick coaches and the jury pushed us to a next level.”

Andreas Guggenbühl, Co-founder of RealLook AG (Selfnation)

“venture kick has really helped us to get out of the lab to validate and find traction for our technology.”

Eric Tremblay, Founder of Composyt Light Labs

“It was never easy, it will not be easier now, but venture kick was a critical helping hand through our challenging journey. The program was one of the reasons why we went from a rookie league to the NBA of startups. It is not only about financial kicks, but also a game-changing education through the kickers’ camps!”

Alejandro Ojeda, Co-founder of UrbanAlps
venture kick has adopted a support model including equity participation at the third and final stage.

The winners of stage 1 (brilliant business idea) and stage 2 (solid business case) receive CHF 10,000 respectively CHF 20,000 à fonds perdu, with a moral pledge of giving back the amount received or more to support new venture kick projects in case of success.

The participation model is applied at the final stage only, where beneficiaries can receive an additional CHF 100,000. The ownership level is based on a valuation obtained at a qualifying round set for an investment of CHF 500,000 or more at a valuation higher than CHF 1.3 million. If within 3 months before the stage 3 presentation date, the company has closed such a financing round, venture kick adopts this valuation. If no such financing round has taken place, venture kick receives 10% of the company, and adapts its ownership to the valuation obtained at the first qualifying round during the 24 months after the presentation date at the final stage.

All proceeds from the subsequent shares’ sale are exclusively reinvested into the support of the next generation of promising entrepreneurs.

This model aims at strengthening the philanthropic and entrepreneurial approach of venture kick, where supported startups are contributing part of their success to the next generation.

The main objective of this support model is to strengthen and clarify venture kick’s philanthropic and entrepreneurial philosophy. The subsequent success of supported startups directly benefits future generations of entrepreneurs and thus society.

At the same time, the model contributes to the long term success of venture kick, helping to secure the support of many more innovative projects at Swiss universities.
In 2014, a total of 348 projects applied to the venture kick program. This represents a 22% growth compared to 2013. The number of submissions is on average around 29 per month. Approximately 59% came from the German part of Switzerland, and 41% from the French part.

63% of the supported projects originate from the Swiss Federal Institutes of Technology of Zurich and Lausanne. The remaining projects are distributed among 18 different universities, indicating that venture kick is well implanted on a national level.

The analysis of applications by sector shows that all high-tech disciplines are represented. 56% of the applications represent information & communication technologies (software, mobile and internet sectors). Consumer products are represented with 13% and life sciences with 12% of the applications. Only one out of twenty is a cleantech project, but with growing trend.

Looking at the supported projects, we count 34% in information & communication technologies (software, mobile and internet sectors) and 32% in life sciences (biotech and medtech sectors). 21% of the supported startups are from electronics, mechanics and micro/nano technologies, and 9% are cleantech projects. This proves the high quality of applications in the high-tech sectors.
SUPPORTED PROJECTS 2014

BIOTECH (15%)

Biodegradable microspheres for non-surgical aesthetic and regenerative procedures.
Uni Genève, Aho Anthony, PB&B SA

A novel test measuring calcification propensity in blood.
Uni Bern, Meier Matthias, CALDISCO AG

A small hand-held device that supports on-farm quality assessment of bovine colostrum.
HSLU, Koller Adrian, kofatec GmbH

In-vitro lung model for drug testing.
Uni Bern, Guggenbühl Andreas, RealLook AG (Selfnation)

Home solar power simulation for the comfort of your tablet.
ETH Zurich, Wiget Matthias, e-turnity GmbH

Extracting water from air in an energy efficient way.
HSLU, Muller Christoph, Aquakero GmbH

Sustainable package delivery.
Business School Lausanne, Blake Nick, ImagineCarg GmbH

Tools to make electricity consumers more responsive in their usage.
ETH Zurich, Ratha Anubhav, Shared Electric

CONSUMER PRODUCTS (4%)

Combining tradition with innovation to deliver a high-quality and natural Bündner-fleisch.
HTW, Hirt Adrian, AlpenHirt GmbH

Design and development of “Jane”, the Swiss made and next generation of electric guitar.
HSLU, Kung Silvan, Relish Brothers AG

Customized leather jackets through an online product configurator.
ZHAW, Estrada Fidel, Lunico

ELECTRONICS, MECHANICS (15%)

3D imagers for robotic and automotive vision.
EPF Lausanne, Charbon Edouard, Fastree 3D

Bringing innovations to the security systems market by introducing a high security 3D metal key.
ETH Zurich, Djeda Gonzalez-Posada Alejandro, Urban Alpis

Measuring the remaining sealant in a tubeless bike tire and refilling it easy and safe.
ETH Zurich, Kobler Pius, miKit

Gimball is an insect-inspired micro-drone which can collide on obstacles and continue its flight undisturbed.
EPF Lausanne, Thévoz Patrick, Flyability SA

An effective and affordable home security solution empowering people to jointly build safer neighborhoods.
Uni St. Gallen, Turber Stefanie, comfy

Anemomind brings real-time performance analysis and auto calibrated true wind estimation to sailors.
EPF Lausanne, Pilet Julien, Anemomind

A smart wireless sensor network to LED streetlights allowing managing illumination accordingly.
EPF Lausanne, Wang Ban, Smart-LED

Lifting 3D fused deposition modeling from simple display models to printed objects with full functionality.
ETH Zurich, Schaffner Manuel, Spectroplast

Ultra-fast, compact & robust spectroscopic sensors.
ETH Zurich, Geiser Markus, IRsweep

Bringing dog health improvement to a next level.
Uni St. Gallen, Roeschke Arick, ceveeo

INTERNET (10%)

A unique authentication technology to protect documents and products against counterfeiting.
EPF Lausanne, Picard Justin, ScanTrust

Combining fashion design with an innovative technology for customized and computer-optimized cuts.
ETH Zurich, Guggenbühl Andreas, RealLook AG

A web tool to manage and collaborate on projects preserving data privacy.
EPF Lausanne, Bogdanov Evgeny, Graspee

A comparison website for international money transfer services.
Uni Lausanne, Briod François, Global Impact Finance AG

Combining work of humans and algorithms to make crowdsourcing cheaper and faster.
ETH Zurich, Davtyan Martin, MechanicalCrowd

User-friendly solution for end-to-end encryption and online collaboration.
EPF Lausanne, Achanta Radhakrishna, DiSerent

Development of asset management solutions in the cloud.
Uni Zurich, Gogol Krzysztof, DATANEXT
SUPPORTED PROJECTS 2014

MEDTECH (17%)

Intelligent operation lamps for surgeons.
Uni Bern, Kiermeir David, Medopticon / Panopticon

An innovative tumor analysis and classification platform.
EPF Lausanne, Ciftlik Ata Tura, Lunaphore Technologies SA

Offering wearable ergonomic leg assistive devices.
ETH Zurich, Gunura Keith, noonee AG

System to measure UV-radiation in daily life.
ETH Zurich, Welten Samuel, Bitsplitters GmbH

Restoring functional motor control in spinal cord injury patients.
EPF Lausanne, Delattre Vincent, G-Therapeutics

Versatile antidotes for bio-detoxification.
ETH Zurich, Forster Vincent, Versantis

A multiplex point-of-care testing platform for fire smoke toxins.
Uni Zurich, Felber Michael, Cobalytics GmbH

Screening diagnostic tools to develop personalized healthcare.
EPF Lausanne, Lisowski Wiktor, BioSemic

Measuring the concentration of specific analytes in blood at the point of care.
EPF Lausanne, Griss Rudolf, Lucentix

A serious game software able to detect and retard Alzheimer’s and dementia.
Uni Bern, Tarnanas Ioannis, Xtreme VRI AG

A revolutionary device for surgical knee ligament reconstruction.
ETH Zurich, Li Xiang, ZuriMED Technologies AG

A fertility band that allows for natural, reliable and convenient birth control.
BFH, Schmidt Helona, Ava AG

MICRO-, NANOTECHNOLOGY (6%)

Developing wearable display technology for see-through augmented reality in unobtrusive conventional eyewear.
EPF Lausanne, Tremblay Eric, Composyl Light Labs

Developing advanced aerosol particle detectors.
Uni Genève, Alonnoni Svetlana, Plair

A new class of ultracompact optical sensors that redefine the utility of small unmanned aircraft systems (sUAS) in environmental monitoring and precision farming applications.
EPF Lausanne, Ahkneim Yosef, VISNX Särl

Low-power and non-invasive wearable technologies that efficiently monitor our physical and physiological activities.
EPF Lausanne, Megally Esmeralda, Xsensio Särl

MOBILE (4%)

A mobile & web platform to fight deforestation of tropical forests.
EPF Lausanne, Baldassarre Luca, MIKRO TREES

Engaging customers through mobile games and social challenges.
EPF Lausanne, Almaguer Sergio, POWZY

Online payment system that completely eliminates checkout pages on eCommerce websites.
EPF Lausanne, Savche Amaury, OneSnap

SOFTWARE (20%)

A web-based internet platform for the exchange of crypto-currencies, like bitcoins and its derivatives.
ZHAW, Schellingen Kevin, SWISSCEX

Efficiency solutions for dynamic workspaces, helping to reduce real-estate costs of large firms.
ETH Zurich, Kippel Benedikt, Locatee GmbH

Safety and security solutions derived from images from surveillance cameras.
EPF Lausanne, Magalhaes Bruno, Massivoye

Harness the power of the ‘global brain’ by interweaving the cognitive capabilities of humans with the number crunching capabilities of computers.
Uni Zurich, Minder Patrick, Kunendo AG

Innovative software for simulation, planning, optimization, and control of future electricity grids.
ETH Zurich, Koch Stephan, Adaptivity GmbH

A database system that helps businesses get their facts right, by accelerating the process of discovering, querying and integrating data sources.
EPF Lausanne, Brando Miguel, RAW

A web-based platform that helps organisations to increase their efficiency through the understanding and the management of staff motivation.
EIA-FR, Herrobert Jean, keyMotiv

Real time automatic video analytics and statistics for team-sports at all levels.
EPF Lausanne, Ben Shitrit Hores, PlayfulVision Särl

Eye-inspired visual tracking systems for smart glasses and microaerial vehicles (drones).
ETH Zurich, Brandl Christian, Insightness GmbH

An innovative key for mobile devices increasing data security.
ETH Zurich, Voser Pascal, BluKee

A decision support system for sales forecasting for the food industry.
ZHAW, Kadl Peter, PrognosiX Sales Forecasting

Real-time 3D software technologies to turn any smartphones or tablets into easy-to-use interactive 3D scanners.
ETH Zurich, Delaunoy Amaël, aquilaviz

Online platform for invoice financing, for small- and medium businesses.
HSLU, Lujacsono Phat, Avendo

Mobile authentication services using mobile devices as 3D face scanners.
ETH Zurich, Polilefays Marc, OneVisage
## FINANCES

### DIRECT STARTUP PROJECT CONTRIBUTION

#### CASH SUPPORT FOR STARTUPS

<table>
<thead>
<tr>
<th>Description</th>
<th>Actual 2014</th>
<th>Budget 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants of CHF 10,000</td>
<td>520,000</td>
<td>520,000</td>
</tr>
<tr>
<td>Grants of CHF 20,000</td>
<td>520,000</td>
<td>520,000</td>
</tr>
<tr>
<td>Grants of CHF 100,000 (since January 2014 investments)</td>
<td>1,200,000</td>
<td>1,200,000</td>
</tr>
</tbody>
</table>

### INDIRECT STARTUP PROJECT CONTRIBUTION

#### BUSINESS DEVELOPMENT SUPPORT FOR STARTUPS

- Review of approx. 300 project applications and feedback to the candidates
- Connecting with investors and supporters within the jury pool and 32 jury sessions per year
- Personal introductions to industry and pilot customers
- Individual coaching supported by 31 Kickers Camps and 6 Kickers Briefings
- Written feedbacks and pitch videos; monthly reporting process; startup hotline
- Press releases and articles for startups for national and international visibility
- Promotion of startup portraits in multiple channels: Handelszeitung, startup.ch, startwerk.ch, startupticker.ch etc.
- Business software, checklists and templates

### ADMINISTRATIVE COSTS

#### PROGRAM MANAGEMENT

<table>
<thead>
<tr>
<th>Description</th>
<th>Actual 2014</th>
<th>Budget 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition of further donors/foundations</td>
<td>324,125</td>
<td>299,125</td>
</tr>
<tr>
<td>Promotion at all Swiss universities/partnerships</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication/IT management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategy board/reporting/administration</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Actual 2014</th>
<th>Budget 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>VAT (8%)</td>
<td>113,930</td>
<td>111,930</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Actual 2014</th>
<th>Budget 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>3,778,055</td>
<td>3,751,055</td>
</tr>
</tbody>
</table>
VENTURE KICK IS A PHILANTHROPIC INITIATIVE OF A PRIVATE CONSORTIUM

Turning scientific innovation into entrepreneurial activity and job creation is the basis of societal and economical prosperity. In the very early stages, startups bear very high risks that are neither carried by public money nor by private investors. Supporting seed stage startups fills a crucial gap and is therefore purely philanthropic.

LEGAL STRUCTURE
venture kick is a sub-fund of the umbrella foundation “Fondation des Fondateurs” (FdF, fondateurs.ch), a non-profit, tax-exempt foundation supervised by the Swiss Federal Supervisory Board for Foundations.

PURPOSE
The fund’s objective is to promote entrepreneurship and support spin-offs from Swiss universities: a major potential for innovative ideas exists at Swiss universities which is all too often not transferred to the market. venture kick aims to help these innovative ideas prevail at the early stage of their development.

ORGANIZATION / GOVERNING BODIES
BOARD OF TRUSTEES OF FONDATION DES FONDATEURS
The FdF board of trustees has delegated all strategic and managerial competencies of venture kick to the strategy board. The FdF board controls the business activities of venture kick based on a detailed annual reporting. FdF members of the board of trustees: Dr. Dr. iur et phil. Thomas Sprecher, President; Dr. phil. Philipp Egger, Vice-president; Evelyn S. Braun, Member.

STRATEGY BOARD OF VENTURE KICK
The strategy board defines the medium and long-term objectives and orientation of venture kick. It is composed of representatives of the supporting foundations and successful entrepreneurs. The representatives of the foundations always compose the majority of the strategy board and select the additional members. Members of the strategy board: Dr. Pascale Vonmont, representing Gebert Rüf Stiftung, delegate; Dr. Roger Schmid, representing ERNST GÖHNER STIFTUNG; Dr. Igor Fisch, Selexis SA.

POOL OF EXPERTS
The jury members evaluating the projects during the jury sessions are all selected from the pool of qualified technology and business experts. The composition of the jury may vary from session to session. The list of experts can be found at venturekick.ch under “Jury”.

MANAGEMENT OF VENTURE KICK
The strategy board has commissioned the operational management mandate to the Institut für Jungunternehmen, St. Gallen. Two managing directors, Beat Schillig (head of the German-speaking part of Switzerland) and Jordi Montserrat (head of the French-speaking part of Switzerland) share the responsibility for managing venture kick.

STAFF
Startup support: Derek Barras, André Brühlmann, Philipp Hassler, Stefan Steiner, Philipp Winteler, Jonathan Voumard; Promotion/Communication: Tina Lohfing, Lara Rossi; IT/Administration: Daniel Niklaus, Roger Hammel, Raphael Huber.
Selfnation’s team in Berlin craft the perfect jeans for men and women

©Carolin Weinkopf
The achieved results and the very positive feedbacks from experts, universities and spin-offs strongly motivate the initiators to further develop the support program.

For 2015 the following figures are planned:

→ **250+ APPLICATIONS**

→ **180 PROJECTS**
  presented in 32 jury sessions
  (104 venture pitch / 52 venture case / 24 venture kick)

→ **90 PROJECTS**
  funded (52 at CHF 10,000 / 26 at CHF 20,000 / 12 at CHF 100,000)

→ **CHF 2,240,000**
  in financial support

→ **31 KICKERS CAMPS**
  2-day workshops in small groups

→ **6 KICKERS BRIEFINGS**
  Workshop at Swiss universities

The major challenge is to secure sustainable funding for venture kick for the coming years. In addition to the existing commitments of the donating foundations, CHF 1.5 million is needed for the 2016/17 budget, in order to valorize the existing innovation potential of Swiss universities and to make the vision of doubling the number of spin-offs in Switzerland a reality.

To bridge this financing gap, foundations and private individuals with an entrepreneurial background are invited to join the successful initiative as donors.

venture kick is aiming to achieve the following goals, expressed as cumulated figures by the end of 2015:

→ **300+**
  active high-tech companies

→ **CHF 750+ MILLION**
  financing volume invested in these companies

→ **3,500+**
  high-quality and sustainable jobs
130,000
TO KICK YOUR STARTUP
Explore the business potential of your technology

Since 2007, 350 spin-off projects from 20+ Swiss universities have received CHF 13.76 million in preseed funding resulting in 265 incorporated companies which raised CHF 602 million from investors and created 3,038 jobs.

Each month, 8 scientists get the chance to present their startup project to a jury. The four most promising receive CHF 10,000 and qualify for the second round held three months later, where the two best teams receive another CHF 20,000. In the third and final round, the winner gets seed funding of CHF 100,000.

The private initiative venture kick is financed by:

GEBERT RÜF STIFTUNG
ERNST GÖHNER STIFTUNG
AVINA STIFTUNG
André Hoffmann

FONDATION LOMBARD ODIER
OPO STIFTUNG
Debiapharm Group
Hansjörg Wyss

venturekick.ch