

Press release

Prismus (Lupa) receives CHF 150,000 from Venture Kick to turn scientific knowledge into business opportunities

St.Gallen/Zurich/Lausanne, October 30, 2026 — The deep-tech startup Prismus has obtained CHF 150,000 from Venture Kick to advance Lupa, its AI-powered platform that connects scientific research with industrial opportunities. By transforming complex information from research, patents, and market activity into actionable insights, the startup aims to help technology-driven companies make strategic decisions about emerging markets, potential partnerships, research directions, and commercial opportunities.

Scientific breakthroughs create new business opportunities but identifying where and how to apply them remains a major challenge. Relevant information is scattered across publications, patents, research institutions, company databases, and industry news, making it difficult for businesses to keep track of emerging technologies and market developments. Finding the right customers or partners often requires extensive manual research, slowing down strategic decisions and commercial growth.

Prismus addresses this challenge with Lupa, an AI platform that brings scientific and industrial information together and makes it searchable and actionable. Its AI agents analyze connected sources to identify and rank relevant markets, companies, researchers, and potential partners based on their technological fit. By providing traceable insights backed by verifiable sources, Lupa helps businesses make informed decisions and uncover opportunities that conventional market research may overlook. The startup has already secured its first thirty paying customers, Swiss deep-tech companies using the platform for customer outreach, market strategy, and prioritization.

Prismus aims to turn Lupa into the decision infrastructure used by scientists everywhere, a market spanning 10bn+ when considering all the forms a scientist can take, researchers and deep tech companies to R&D driven enterprises, consultants, strategy, investors (M&A, venture capital), governments and agencies allocating billions of R&D funding every year.

The CHF 150,000 from Venture Kick will support the company's efforts to scale in deep tech markets and onboard individual users.

The team brings together CEO Elisabeth Blyumin, CTO Timen van Gelderen, Chief AI Officer Gonçalo Hora de Carvalho, and Chief Revenue Officer Peter Kempin, combining expertise in AI, technology, and business development.

VentureKick has excited us, challenged us and pushed us into the next phase of our company. In particular the Kickers Camps were intense and rewarding to complete,” highlights co-founder CEO Elisabeth Blyumin.



Gonçalo Hora de Carvalho, Elisabeth Blyumin, Peter Kempin, and Timen van Gelderen

[Prismus profile on Venture Kick](#)

About Venture Kick

The Venture Kick philanthropic initiative provides more than 1 million in seed funding to Swiss startups and offers a well-structured entrepreneurial path toward building a winning business. Startups pitch to Venture Kick juries in three stages to obtain CHF 150,000, gain direct feedback, and access a network of 250 international investors. Winners of Venture Kick are eligible for an InnoBooster grant of CHF 150,000 and an additional CHF 850,000 investment from the Kickfund.

Since its launch in 2007, Venture Kick has supported 1,286 Swiss startup projects with CHF 103 million from private donors. Thanks to financial support, coaching, and networking with investors, this initiative has led to the emergence of 1,000+ thriving startup companies and the creation of 16,100+ jobs. Venture Kick alumni companies have attracted investments of CHF 10.2 billion and represent 66 companies ranked in the Top100 Swiss Startups in 2025 (<https://www.top100startups.swiss>).

Venture Kick is an initiative by the Kick Foundation, supported by a private consortium and operated by Venturelab. The supporting foundations and private philanthropic partners include Gebert Rűf Stiftung, Ernst Gűhner Stiftung, Fondation ALCEA, Hauser-Stiftung, Andrű Hoffmann,

Hansjörg Wyss, Martin Haefner, Fondation ProTechno, ESA BIC Switzerland, Swisscom, Lichtsteiner Foundation, and Deep Tech Nation Switzerland Foundation.

Find more information on venturekick.ch, with [all startup projects supported by Venture Kick](#), and follow the success stories of our startups on [LinkedIn](#).

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