venture kick aims at the early identification, structuring and promotion of promising business ideas with a clear vision: to double the number of spin-offs at Swiss universities, to accelerate the time-to-market and to raise the attractiveness of these young companies for professional investors.

venture kick is a sub-fund of the umbrella foundation “Fondation des Fondateurs” (fondateurs.ch), a non-profit, tax-exempt foundation supervised by the Swiss Federal Supervisory Board for Foundations.
VENTURE KICK INVESTS CHF 2 MILLION PER YEAR FOR STARTUPS FINANCING

1. IDEA | 10,000
kickers camp 1:
HOW TO GET FINANCED

You apply with a clear idea about how you intend to turn your research project into a sustainable business. 8 projects are selected to present in front of a jury. 4 enter the process and receive CHF 10,000 as a non-repayable grant each.

2. CASE | 20,000
kickers camp 2:
HOW TO WIN CUSTOMERS

You approach initial customers and strategic partners to collect feedback. You fine tune your investor presentation and showcase your project again to the jury. 2 out of 4 presented startups win CHF 20,000 as a non-repayable grant each.

3. STARTUP | 100,000
kickers camp 3:
HOW TO SCALE YOUR BUSINESS

You are ready for the market. You wrote a convincing business plan, built a winning team and secured your intellectual property to convince the jury to get the final CHF 100,000. 2 out of 4 startups will receive this equity investment.

CHF 10,000 FOR A BRILLIANT BUSINESS IDEA

“BioVersys would probably just not exist without venture kick.”
MARC GITZINGER, BIOVERSYS

“venture kick helped us to gain great visibility in the investors community. This funding allows us to make our entrepreneurial vision a reality.”
SOPHIE WINKLER-PAYOT & MARIE-CHRISTINE FLUET, REHAPTIX

“venture kick provided us a form of discipline that has been our companion ever since.”
AMIN SHOKROLLAH, KANDOU BUS

“kickers camp was a fantastic opportunity to test my pitching skills and develop as an entrepreneur. The no-nonsense honest feedback and mentoring promoted rapid progress while being fun at the same time.”
BETTINA ERNST, PRECILIN BIOSYSTEMS

“I started with a kick of CHF 10,000 and got CHF 50 million from worldclass venture capitalists!”
ARNAUD BERTRAND & JUNJUN CHEN, HOUSETRIP